

# 3 Kinds of People

## **Active – the 10%**

- “This is my church”
- Typically mostly contribute
- Willingly give resources
  
- Often highly involved
- Possibly driven by duty or status
  
- Traumatic to leave

## **Passive – the 90%**

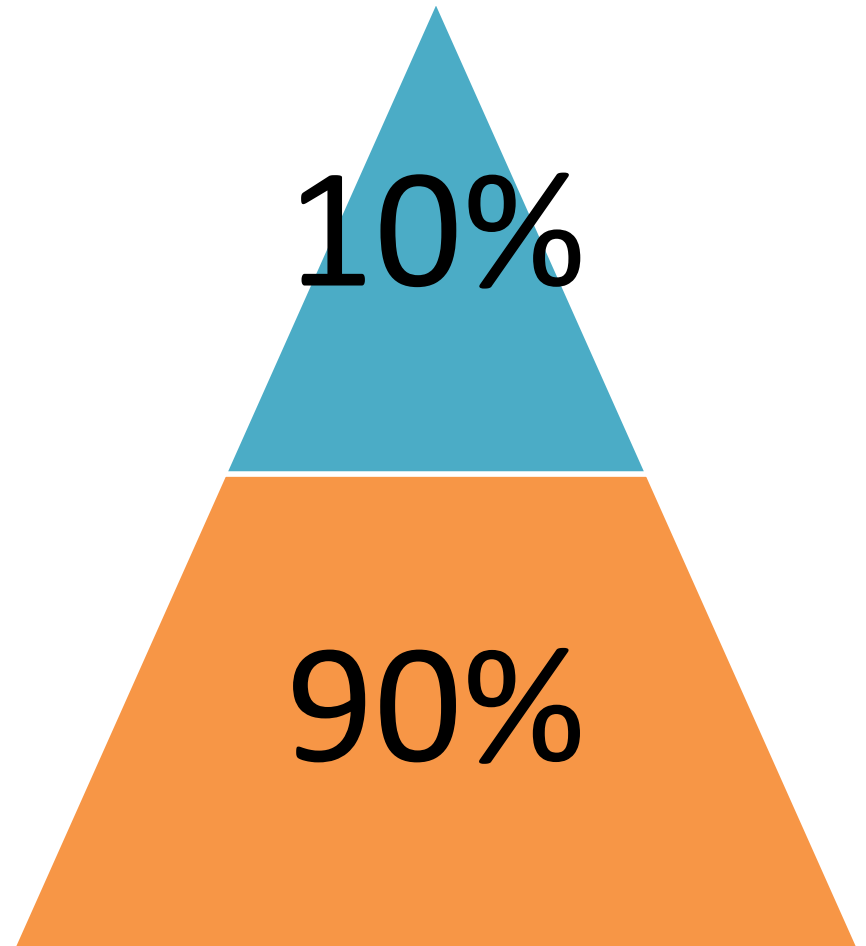
- “This is my church”
- Typically mostly consume
- Carefully participate
  
- Possibly apathetic, recovering, or skeptical
  
- Pretty easy to walk away

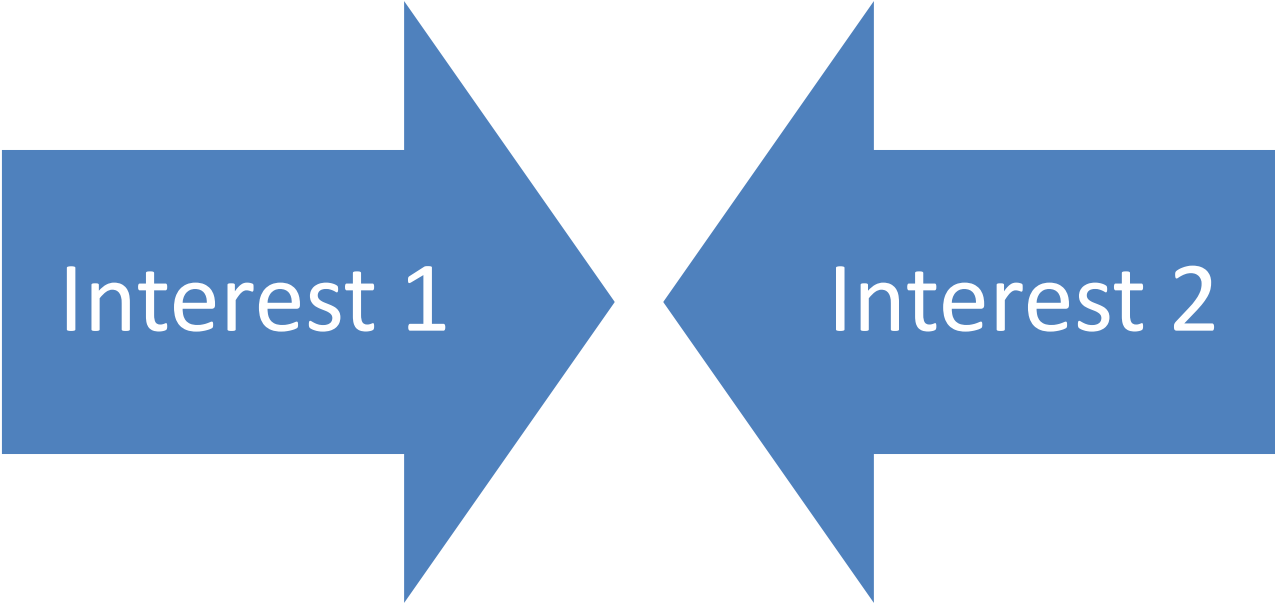
## PEOPLE

- 10% of the peeps
- 90% of the work

## STRUCTURE

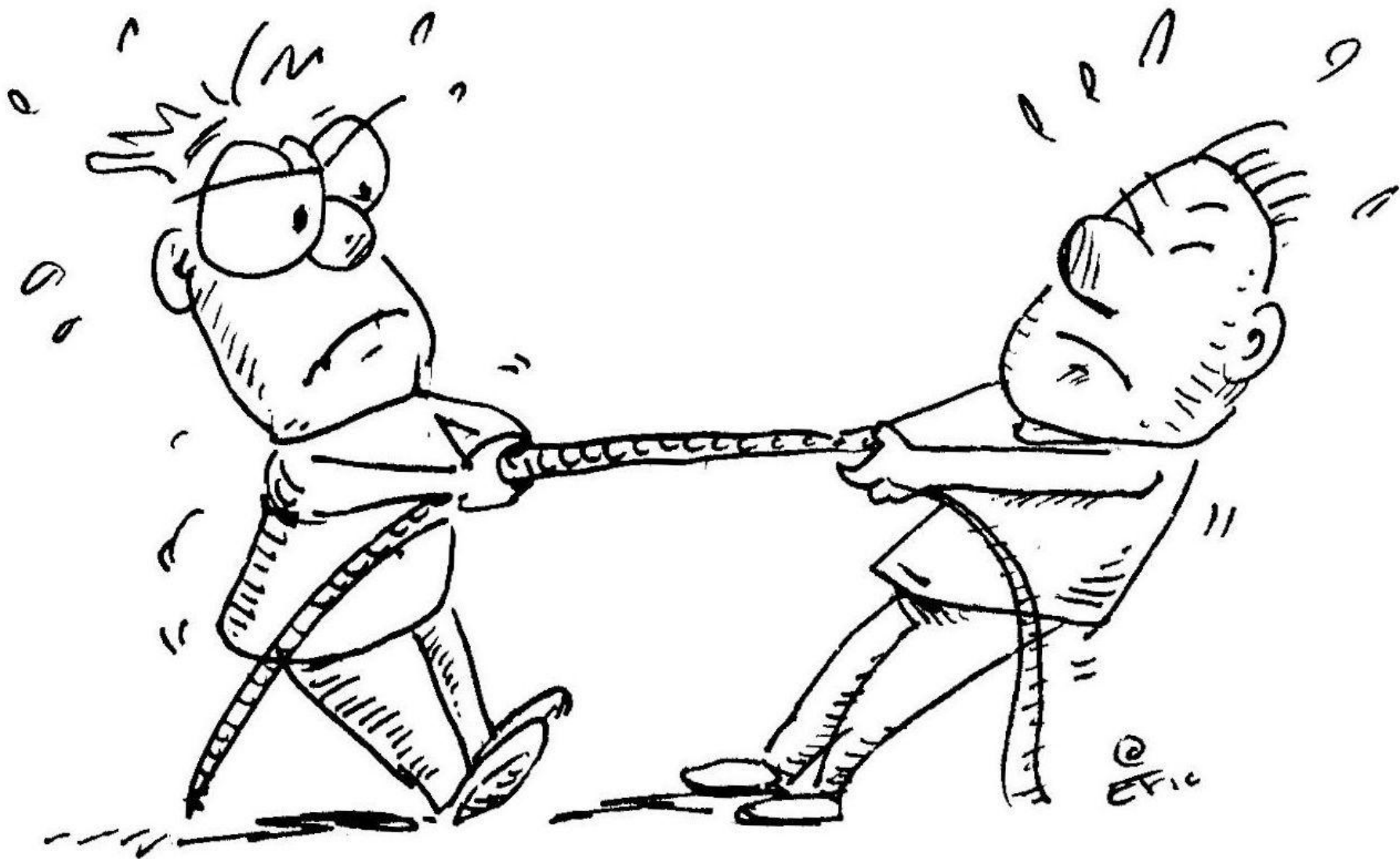
- 10% active
- 90% passive



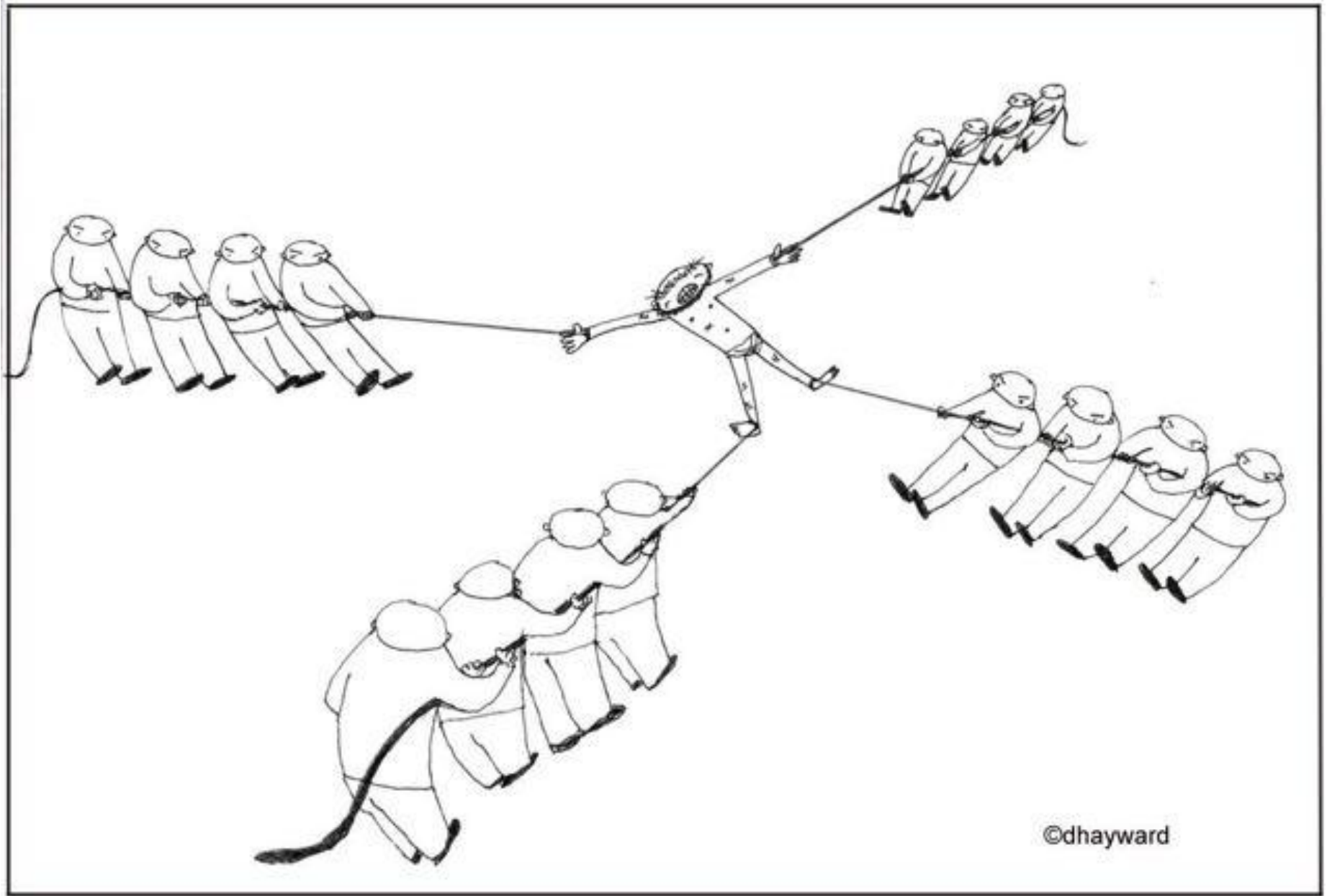


Interest 1

Interest 2



© Eric



©dhayward

